

ALICE HARRINGTON

COPYWRITING. CONTENT CREATION. COMMUNICATIONS.



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EDUCATION

Bachelor of Media and
Communications (Journalism)
*University of Technology,
Sydney // 2005-2007*

INTERNSHIPS

*The Daily Telegraph,
Sunday // 2006-2007*
Cosmopolitan // 2007

SKILLS

Writing and editing

Online content creation

Social media engagement

eDM marketing

Commercial copywriting

Interviewing and presenting

Research and proof reading

Staff management

Client collaboration

PROFILE

A passionate copywriter, content creator and communications professional with more than 12 years' experience in the Australian media and commercial sphere. Specialises in creating exciting, innovative content for different mediums that engages, unites and inspires. Meticulous and hardworking with a flair for creativity.

PROFESSIONAL EXPERIENCE

HEAD OF CONTENT, HARDTOFIND

hardtofind.com.au // Sydney //
December 2016 - present

CHIEF SUB-EDITOR, WOMEN'S FITNESS

Citrus Media // Sydney //
November 2014 - December 2016

CHIEF SUB-EDITOR, FAMOUS

Pacific Magazines // Sydney //
July 2010 - September 2014

FEATURES WRITER/DEPUTY CHIEF SUB-EDITOR, SHOP TIL YOU DROP

Australian Consolidated Press // Sydney //
December 2007 - July 2010

WEB/FEATURES ASSISTANT, MADISON

Australian Consolidated Press // Sydney //
December 2006 - December 2007

REFERENCES AVAILABLE ON REQUEST